

BEAT HOUSEHOLD STAINS

WITH  **OMO**

Tough Stain Removal Guide



DIRT IS GOOD 



Introduction

We all know that stains are an everyday thing. They can appear anywhere and anytime, but some stains are usually tougher to deal with than others. That's why OMO wants to help you deal with all these different stains no matter where you find them, and in this case the one place they are prone to happen is your home.

This guide is perfect for all your household mishaps and the best ways to handle them. So let's go ahead and take a trip through your home as we identify the different stains that can be found and how to remove them quickly and easily.



DIRT IS GOOD 



First Things First

OMO Auto Liquid aims to be the leader in tough stain removal, with faster dissolution that works quicker for less residue, which makes for a better, more effective wash.

OMO Auto Liquid has UNBEATABLE stain removal 1st time* even in a quick wash to help remove even the toughest stains.

Leading washing machine manufacturers recommend OMO Auto Liquid as it is suitable for use in all machine types. This washing liquid doesn't only do good for clothes but also for the environment as it is packaged in a 100% recyclable bottle.

Sign up for new product announcements, laundry tips, and competitions:



*vs leading competitors



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Getting Started

What Do the Washing Symbols on Clothing Labels Mean?



Let's not forget to take note of the many precautions and tips on how to best use OMO. Get familiar with these symbols so you can beat stains no matter where they occur.



Washing Tips

With challenges like muddy footprints, tea stains, delicate fabrics and cuddly toys, doing the washing isn't always as straightforward as we'd like. That's why we've compiled expert washing tips to cover almost any laundry conundrum.

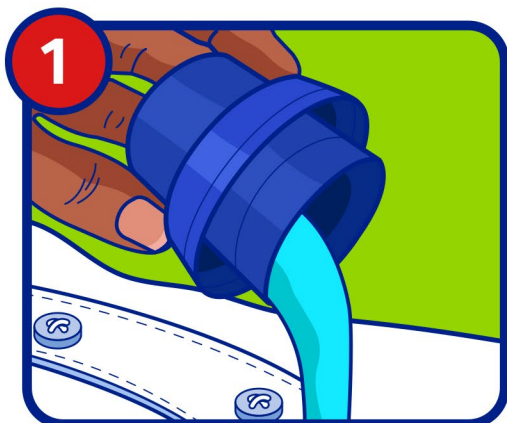


DIRT IS GOOD 



How to Use Liquids 101

OMO Auto Liquid is made to be the best stain remover there is and has specialised in being effective in all washing machines. Follow these simple steps to ensure you get the best results out of every wash:



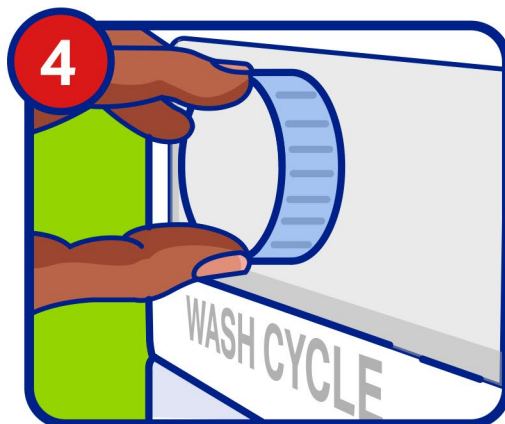
Step 1: Pour a little OMO directly onto fabric.



Step 2: Rub liquid into the stained area.



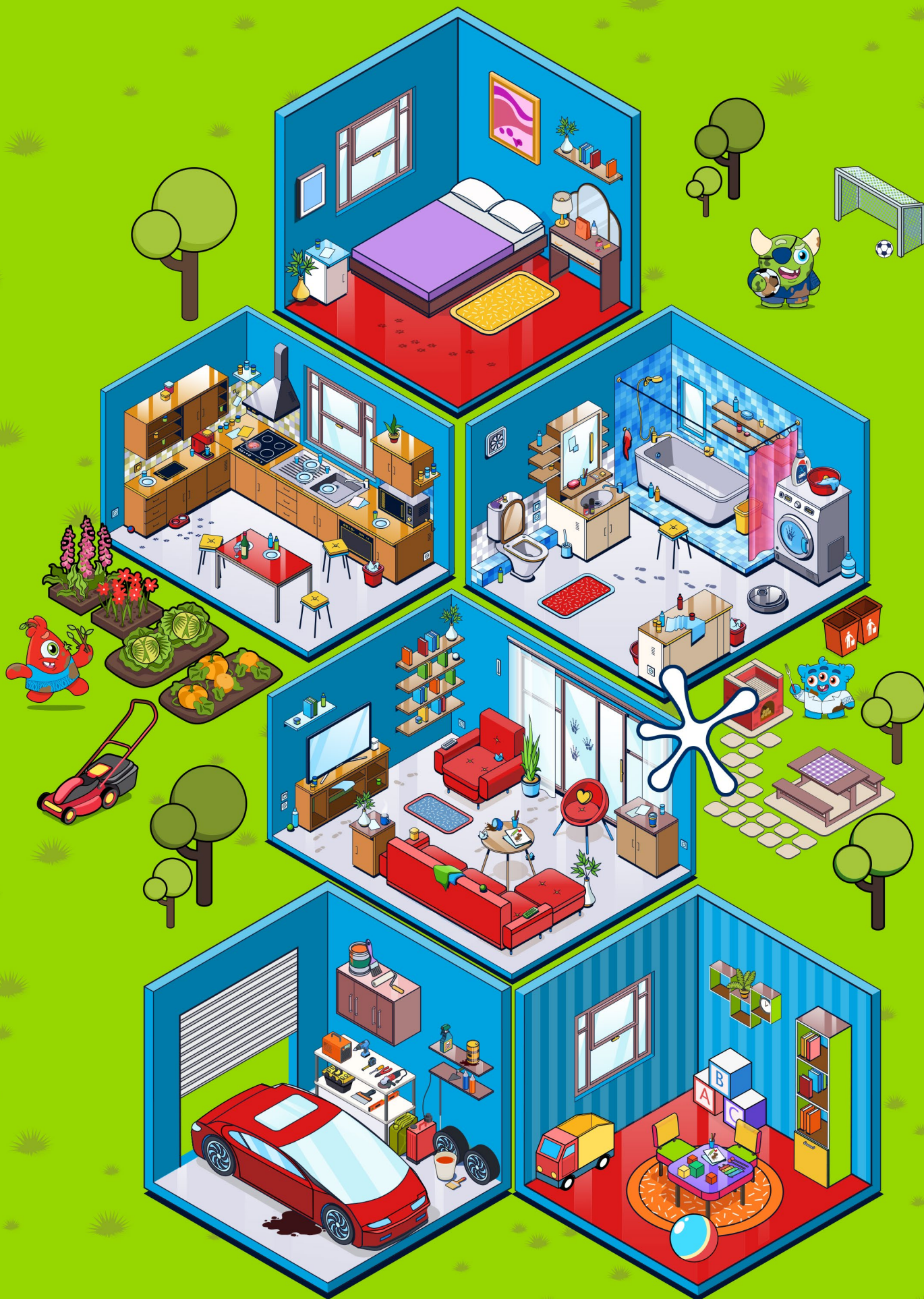
Step 3: Pour into tray.



Step 4: Select wash cycle.

Click here for more info how to dose and for your machine type:





TAKE A TRIP AROUND THE HOUSE AND DISCOVER/CLICK ON ALL THE DIFFERENT STAINS THAT CAN BE FOUND IN AND AROUND YOUR HOME. FIND OUT HOW OMO WASHING LIQUID CAN DEAL WITH THE STAINS.

DIRT IS GOOD 

7

Coffee Stains

Coffee is the fuel that drives most of us through our days, but if spilled on shirts or surfaces, it can be difficult to remove.



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Food Stains

One unfortunate spill of buttered toast or splatter of oily seafood is all it takes to send your favourite clothes to the bin if you don't know how to remove grease stains.



11

Red Wine Stains

Spilling red wine on your new, white shirt is not a look. Wine not? It might not be cool, but it sure can happen.



Kitchen

Maybe the most messiest place in the home, the kitchen has stains on nearly every surface around.



Bathroom

As the centre of the home, this room needs to remain the cleanest at all times as it is frequently used.



Sweat Stains

We all hate sweat stains on our clothes. It's easy to feel unhygienic and unattractive with unsightly marks around the edges and seams of our garments.

14



Blood Stains

Blood stains can be a pain to remove from your clothes and sheets, especially if the stain is already dry.

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Dirt Stains

Removing dry stains is hard but possible. The solution to this problem is to soak the stain and use more powerful washing powder to rewash it.

6



With stains from indoors and the outdoors this room gathers stains from everywhere and everyone.

7

Coffee is the fuel that drives most of us through our days, but if spilled on shirts or surfaces, it can be difficult to remove.



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Whether there's been an unfortunate pen leak or your toddler's gotten enthusiastic with their markers, ink stains can dramatically change the appearance of an outfit.



Garage

Not just home to the family car but to everything else that can't fit inside the house, this commonly overlooked space is easily the most stain prone room.



Rust Stains

When the weather is nice, and we're out and about enjoying the great outdoors, the last thing on our minds is how to get rid of rust stains.

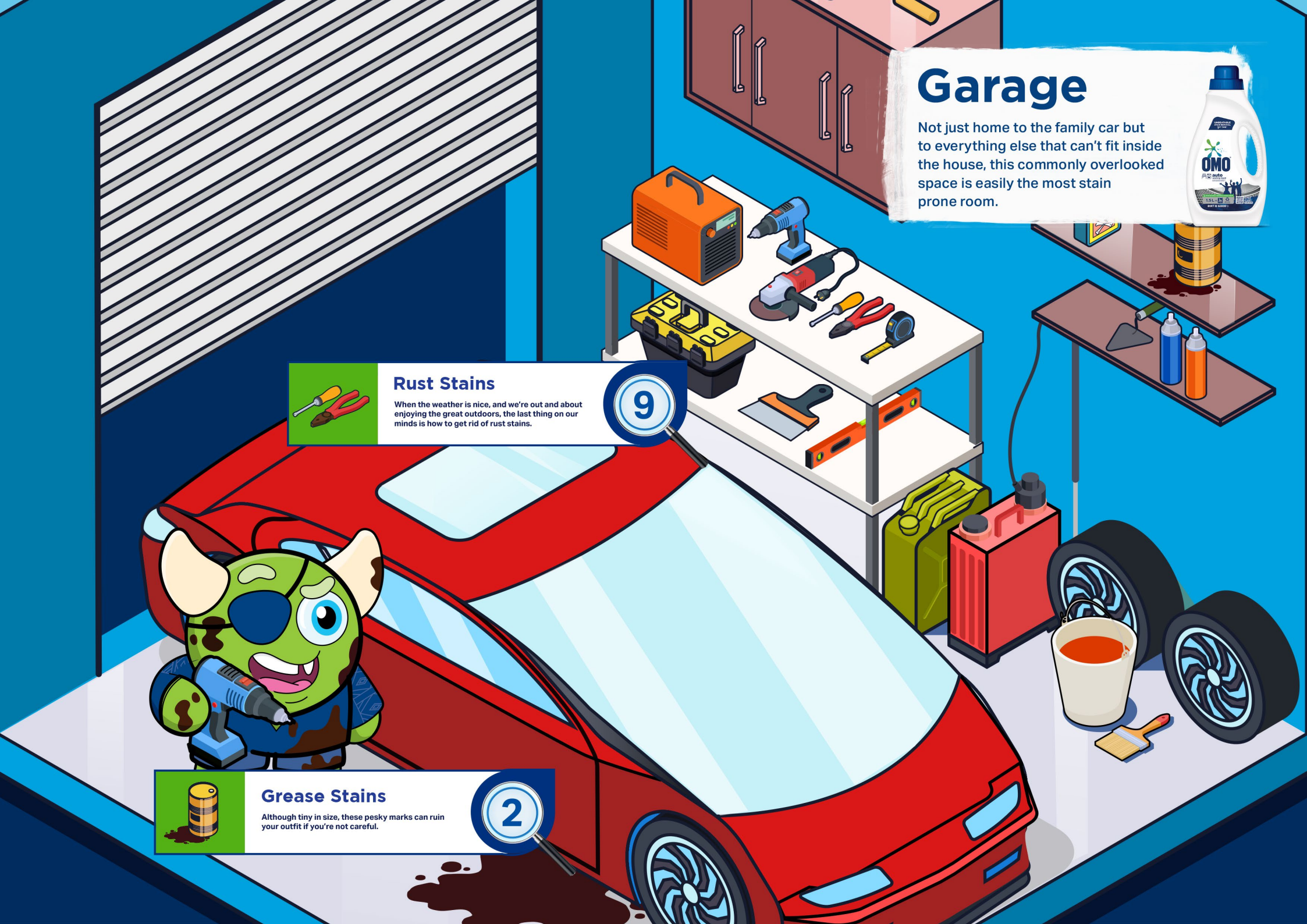
9



Grease Stains

Although tiny in size, these pesky marks can ruin your outfit if you're not careful.

2



Playroom

A space for the little ones.
This area will amaze you with the
most surprising stains from the
most unlikely places.



Ink Stains

Whether there's been an unfortunate pen leak or your toddler's gotten enthusiastic with their markers, ink stains can dramatically change the appearance of an outfit.

12



Sweat Stains

We all hate sweat stains on our clothes. It's easy to feel unhygienic and unattractive with unsightly marks around the edges and seams of our garments.

14



Bedroom

The bedroom is a hub of multiple stains from the long day outside and is the one place we all want to keep clean at all times.



Sweat Stains

We all hate sweat stains on our clothes. It's easy to feel unhygienic and unattractive with unsightly marks around the edges and seams of our garments.

14



Nail Polish Stains

Nail polish is the perfect way to complete any outfit and there truly is a style and finish to suit any occasion.

3



Dirt Stains

Removing dry stains is hard but possible. The solution to this problem is to soak the stain and use more powerful washing powder to rewash it.

6



Garden

There can be a surprising amount of dirt and soil that gets on clothes after gardening – not to mention the caked-on mud that active children can bring back after playing outdoors.



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Grass Stains

Whether you're a parent, a keen football player, or you simply enjoy going on walks in the park every so often, you should really know how to get grass stains off of your clothing.



6

Dirt Stains

With those rainy days, dirt stains are never far away! Fortunately, it's easy to get dirt stains out of clothes with these tips.



9

Rust Stains

When the weather is nice, and we're out and about enjoying the great outdoors, the last thing on our minds is how to get rid of rust stains.



For All Your Laundry Needs

Whether you use hand washing powder, auto powder detergent, auto liquid detergent, auto capsules or multipurpose bleach, OMO has a stain removal solution to suit your needs.



OMO Auto Washing Liquids

OMO Auto Washing Liquids are specifically formulated to give you Unbeatable Stain Removal 1st Time*. Our EcoBoost technology and naturally derived cleaning agents, gives a balance of break-through cleaning performance as well as being kinder to the planet. *vs. leading competitors.

VARIANTS:

- OMO Auto Washing Liquid
- OMO Auto washing Liquid with a Touch of Comfort
- OMO + Colour Care Auto Washing Liquid

KEY BENEFITS:

- Unbeatable Stain Removal 1st Time* (*vs leading competitors).
- Made with naturally derived cleaning agents.
- Just a quick wash is enough for tough stain removal.
- 1.5L = 2kg of OMO Auto Washing Powder
- OMO Auto Washing Liquids remove tough stains faster than a regular auto Washing powder.
- OMO Auto with a touch of Comfort gives 14 days of freshness
- OMO + Colour Care keeps colours vibrant & bright.
- OMO + Colour Care helps fight dullness.
- Penetrates deep into the fibres of clothes to remove the toughest of stains.
- Faster dissolution. Less residue.
- 100% recyclable bottle.
- Just one capful is enough to remove tough stains.



OMO Auto 3 X Power Capsules

OMO Auto 3 X Power Capsules are specifically formulated for tough stain removal, care and long lasting freshness. Simply pop the capsule at the back of the drum, add laundry and enjoy the great results. Our new and improved 3-in-1 capsule is both convenient and powerful. Our capsules dissolve faster than the leading competitor, meaning that you get fast and effective stain removal even in a quick wash.

KEY BENEFITS:

- Tough Stain Removal,
- Care & Long lasting freshness
- Made with naturally derived cleaning agents.
- Contains 3 x more stain removal per drop than liquid detergent.
- Up to 14 days of wash-to-wash freshness.
- Convenient, clean, and self-contained.
- Quick and easy: one simple action - simply place into the back of the drum, add laundry, and enjoy amazing results - anyone can use it!
- Practical, convenient pack, easy to store and light to transport.
- Faster and less messy than liquid or powder detergent.
- Dissolves fast, working well in a 30-minute quick wash.
- Does not contain bleach, helping to reduce the damage to fibres and maintain colours for longer.

quick wash

RECOMMENDED BY



BOSCH
Invented for life

SAMSUNG



LG
Life's Good

SUITABLE FOR ALL MACHINE TYPES

There are many ways to wash your clothes but only a few that provide longer lasting freshness. That's why the OMO washing range is perfect for tough stain removal and best suited for all your washday needs. Recommended by leading washing machine manufacturers, OMO works with all washing machines and provides a thorough washing experience for your clothes, leaving them cleaner, brighter and full of that just washed freshness.



Dirt doesn't always have to be seen as bad, especially when it's tied in to your child's learning and their fundamental growth. That's why OMO has made it easier for you and encourages children to play more in the dirt, letting you as the parent worry less because OMO has got your children's clothes covered when it comes to washing.

Play is a big part of your child's development. So, with our OMO Messy Play Zone we provide solutions and ideas on how your child can enjoy dirt while you let OMO handle the rest. We believe that every stain represents an important experience. Learning and playing whilst growing up is a vital part of children's development, confidence and wellbeing.

Encourage your child to get messy with our fun activities for a happy, healthy and confident little one.

For our OMO FAQ

VISIT



Scan here for
fun activities for
your little ones





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Instagram, Twitter and YouTube

